

University of Pretoria Yearbook 2019

Business management 124 (OBS 124)

Qualification	Undergraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	10.00
Programmes	<p>BCom</p> <p>BCom Agribusiness Management</p> <p>BCom Business Management</p> <p>BCom Economics</p> <p>BCom Financial Sciences</p> <p>BCom Human Resource Management</p> <p>BCom Informatics Information Systems</p> <p>BCom Law</p> <p>BCom Marketing Management</p> <p>BCom Statistics</p> <p>BCom Supply Chain Management</p> <p>BEd Senior Phase and Further Education and Training Teaching</p> <p>BIS Information Science</p> <p>BIT</p> <p>BSc Information and Knowledge Systems</p> <p>BSocSci Heritage and Cultural Tourism</p> <p>BSocSci Industrial Sociology and Labour Studies</p> <p>BSW</p> <p>BConSci Clothing Retail Management</p> <p>BConSci Food Retail Management</p> <p>BConSci Hospitality Management</p> <p>BSc Geoinformatics</p>
Service modules	<p>Faculty of Engineering, Built Environment and Information Technology</p> <p>Faculty of Education</p> <p>Faculty of Humanities</p>

Faculty of Natural and Agricultural Sciences

Prerequisites	Admission to the examination in OBS 114
Contact time	3 lectures per week
Language of tuition	Module is presented in English
Department	Business Management
Period of presentation	Semester 2

Module content

Value chain management: functional strategies for competitive advantage; human resource management; managing diverse employees in a multicultural environment; motivation and performance; using advanced information technology to increase performance; production and operations management; financial management; corporate entrepreneurship.

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